

Chalk Art Contest Rules and Specifications

Artists: 5 'x 5' Spaces can be created by one or more artists (limit 4).

Materials: Participants will be provided chalk. You may bring your own brushes and water. If you bring a template, only artist-made templates are permissible.

Space Assignment: Artists will be assigned their own 5 'x 5' spaces when you register. Some spaces may have cracks or texture variations.

Entry deadline and Registration: **The deadline to enter Chalk Art Contest is April 7, 2023.** You may register online at www.theculturalartscenter.org. Check-in will begin at 7 a.m. in the lobby of the Cultural Arts Center. Artists may prep their spaces as early as 7a.m. but cannot begin chalking until 8am. **In case of rain, our event make-up date will be Saturday, May 6th, 2023, at the Cultural Arts Center.**

Prizes: Award winners must be present to claim his/her prize at 12:00 p.m.

Additional Rules:

- Drawings must remain within the designated square area. Drawings on buildings, trees, or any other surface are strictly prohibited.
- Only artist-made templates are permissible.
- This is a family event. Artwork containing nudity, profanity, or content deemed inappropriate by the festival committee will be removed and the artist will be disqualified from the contest.
- Artist grade sidewalk chalk will be provided to each artist or team of artists and will be given out at the time of check in. Chalk provided will be water based.
- Artists may bring their own brushes, water, containers for water, rags/cloths or chalkboard erasers as their tools.
- Flammable or offensive odors are prohibited.
- Artists will have to complete their artwork by 11:30 AM to provide judges time for judging and announcement of awards at 12:00 noon.

Failure to comply by these rules or guidelines may be grounds for dismissal.

Things You Can Bring:

- Blankets or chair, knee pads to stay comfy while you draw
- Sunscreen and hat
- Sketches or inspiration pieces to guide your chalk design
- Plastic to cover artwork during possible rain
- Water and snacks; we will have a small snack bar available with other items for purchase.

Tips:

- Use chalk sparingly. Build up your layers, starting with a very light layer on the bottom.
- Some artists prefer to lay all of their undertones first. Some prefer to work top to bottom. We recommend outlining all of your major elements first.
- A big chalkboard eraser works great for laying down large areas of color. Moving the eraser in a circular motion works best.
- Creating a chalk-paint by crushing chalk into water and using a paint brush is also helpful when filling large areas.
- If you're a first-timer, consider using one object as the focal point of your artwork – a face, a frog, etc. Small details are difficult to manage on a rough surface — so think big and dramatic.
- The more you work with chalk on concrete, the more comfortable you will become.